



Berkley Steelers Youth Football and Cheerleading Fundraising

Dear Berkley Steelers Youth Football and Cheerleading Supporter,

The Berkley Steelers Youth Football Program has been the one and only of its kind in our area for almost 40 years. We host this travel youth program in the Oakland Macomb Youth Football Organization (OMYFA) and have been the primary feeder program for the Berkley Bears High School Football and Cheer programs, with families from Berkley, Huntington Woods, Oak Park, Southfield, Detroit and across the metro area.

As a non-profit organization we depend on our registration fees and donations from businesses and sponsors across the area to help support our program. This can include sponsoring a player, purchasing of replacement and new equipment such as helmets, shoulder pads, training equipment, which could not be possible without the community's support. Costs of outfitting a player with the proper equipment and a new uniform can range over \$500 per child. With your support, we can work together to make sure that the one and only Berkley Steelers Youth Football and Cheerleading program continues for generations to come. Other necessary and needed equipment include Automated External Defibrillators (AED) devices at practice fields and medical equipment.

If you are willing and able, please review the attached sheet and let us know where you can help. Each donation is tax deductible and comes with varying levels of sponsorship and in return advertisement for your business. Please return this form when possible to;

Berkley Steelers Youth Football & Cheerleading

Attn: Corporate Sponsorships

PO BOX 725435

Berkley, MI 48072

We will contact you after receiving your form to confirm details (artwork, signage, etc.) and arrange for pickup of donated items if necessary. Please feel free to call or email me with any questions. Your support of the Berkley Steelers is *greatly appreciated!*

Sincerely,

Lori Lambertsen

President of the Berkley Steelers

Lori.lambertsen@gmail.com

248-514-1464

2019 BERKLEY STEELERS YOUTH FOOTBALL & CHEERLEADING CORPORATE SPONSORSHIP OPPORTUNITIES

STEEL LEVEL SPONSORSHIP \$2500

- (1) 4' x 8' Company Logo on Team stadium banner.
- (1) 8x10 Sponsorship Plaque
- Company logo and link on Team Website and social media platforms
- Full Page add in our Annual Ad Book
- Display booth at all home games
- (3) Game Day Advertisement announcements per home game
- Steelers Game day hoodie and T-shirt
- Custom Steelers Reversible Jersey (must be ordered by July 1)

BLACK SPONSORSHIP LEVEL \$1000

- (1) 4' x 8' Company logo on Team Stadium Banner, Logo on Equipment Trailer
- (1) 8x10 in Sponsorship Plaque
- Company logo and link on Team website and social media platforms
- Half Page add in our Annual Ad Book
- (1) Game Day Advertisement announcement per home game
- Display booth at 2 home games
- Steelers Game day Hoodie

BLUE SPONSOR \$750

- (1) 4' x 8' Company logo on Team stadium banner, Logo on Equipment Trailer
- (1) 5x7 in Sponsorship Plaque
- Company logo and link on Team website and social media platforms
- Business card size add in our Annual Ad Book
- Game Day Advertisement announcement at all home games
- Steelers Game day t-shirt

RED SPONSOR LEVEL \$300

- Company logo on Team website and social media platform, Logo on Equipment Trailer
- Business card size add in our Annual ad book
- Game day advertisement announcement at all home games
- Steelers game day T-shirt

YELLOW SPONSOR LEVEL \$100

- Company logo on Team website and social media platforms, Logo on Equipment Trailer
- Steelers game day t-shirt

PLAYER SPONSOR-MVP Donors: \$600

Sponsors 3 participants + uniforms

- 8x10 Donor plaque
- Steelers Game day hoodie
- Steelers game day t-shirt (personalized)
- Concession voucher

PREMIUM DONORS: \$200

Sponsors 1 participant + uniform

- Steelers Game Day T-shirt (personalized)
- Concession voucher

Company / Individual Sponsor Name: _____

Contact Name: _____

Phone: _____

Email: _____

Address: _____

Amount Enclosed: _____

Checks Payable to: BERKLEY STEELERS

Mail to: Berkley Steelers, PO BOX 725435

Please email AD artwork to: berkley021@gmail.com

Questions: Call Andrew Hadfield 248-506-2464 or email to
berkley021@gmail.com