



## Berkley Steelers Youth Football and Cheerleading Fundraising

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Dear Berkley Steelers Youth Football and Cheerleading Supporter,

The Berkley Steelers Youth Football Program has been the one and only of its kind in our area for over 40 years. We host this travel youth program in the Oakland Macomb Youth Football Organization (OMYFA) and have been the primary feeder program for the Berkley Bears High School Football and Cheer programs, with families from Berkley, Huntington Woods, Oak Park, Southfield, Detroit and across the metro area.

As a non-profit organization we depend on our registration fees and donations from businesses and sponsors across the area to help support our program. This can include sponsoring a player, purchasing of replacement and new equipment such as helmets, shoulder pads, training equipment, which could not be possible without the community's support. Costs of outfitting a player with the proper equipment and a new uniform can range over \$500 per child. With your support, we can work together to make sure that the one and only Berkley Steelers Youth Football and Cheerleading program continues for generations to come.

If you are willing and able, please review the attached sheet and let us know where you can help. Each donation is tax deductible and comes with varying levels of sponsorship and in return advertisement for your business. Please return this form when possible to;

Berkley Steelers Youth Football & Cheerleading  
Attn: Corporate Sponsorships  
PO BOX 725435  
Berkley, MI 48072

We will contact you after receiving your form to confirm details (artwork, signage, etc.) and arrange for pickup of donated items if necessary. Please feel free to call or email me with any questions. Your support of the Berkley Steelers is *greatly appreciated!*

Sincerely,

Lori Lambertsen  
President of the Berkley Steelers  
[Lori.lambertsen@gmail.com](mailto:Lori.lambertsen@gmail.com)  
248-514-1464

# 2022 BERKLEY STEELERS YOUTH FOOTBALL & CHEERLEADING

## CORPORATE SPONSORSHIP OPPORTUNITIES

### **STEEL LEVEL SPONSORSHIP \$2500**

- (1) 4' x 8' Company Logo on Team stadium banner.
- (1) 8x10 Sponsorship Plaque
- Company logo and link on Team Website and social media platforms
- Full Page add in our Annual Ad Book
- Display booth at all home games (if Desired)
- (3) Game Day Advertisement announcements per home game
- Steelers Game day hoodie and T-shirt
- Custom Steelers Reversible Jersey (must be ordered by July 1)

### **BLACK SPONSORSHIP LEVEL \$1000**

- (1) 4' x 8' Company logo on Team Stadium Banner, Logo on Equipment Trailer
- (1) 8x10 in Sponsorship Plaque
- Company logo and link on Team website and social media platforms
- Half Page add in our Annual Ad Book
- (1) Game Day Advertisement announcement per home game
- Display booth at 2 home games
- Steelers Game day Hoodie

### **BLUE SPONSOR \$750**

- (1) 4' x 8' Company logo on Team stadium banner, Logo on Equipment Trailer
- (1) 5x7 in Sponsorship Plaque
- Company logo and link on Team website and social media platforms
- Business card size add in our Annual Ad Book
- Game Day Advertisement announcement at all home games
- Steelers Game day t-shirt

### **RED SPONSOR LEVEL \$300**

- Company logo on Team website and social media platform, Logo on Equipment Trailer
- Business card size add in our Annual ad book
- Game day advertisement announcement at all home games
- Steelers game day T-shirt

### **YELLOW SPONSOR LEVEL \$100**

- Company logo on Team website and social media platforms, Logo on Equipment Trailer
- Steelers game day t-shirt

### **PLAYER SPONSOR-MVP Donors: \$600**

- Sponsors 3 participants + uniforms
- 8x10 Donor plaque
  - Steelers Game day hoodie
  - Steelers game day t-shirt (personalized)
  - Concession voucher

### **PREMIUM DONORS: \$200**

- Sponsors 1 participant + uniform
- Steelers Game Day T-shirt (personalized)
  - Concession voucher

Company / Individual Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Checks Payable to: BERKLEY STEELERS

Mail to: Berkley Steelers, PO BOX 725435

Please email AD artwork to: [berkleysteelersfbc@gmail.com](mailto:berkleysteelersfbc@gmail.com)

Questions: Call Andrew Hadfield at 248-506-2464 or

Samantha Gobie at 248-296-3413